

**Opinion**  
**of Prof. Toni Vekov**  
**Medical University – Pleven**

Member of the Scientific Jury for the procedure for appointment to an academic position of Professor in the field of higher education 3. Social, Economic and Legal Sciences, professional field 3.7. Administration and Management, scientific specialty "Organization and Management outside the Sphere of Material Production (Health Management)".

On the basis of Order No. 33/27.01.2023 of the Rector of the University of Agribusiness and Rural Development (UARD), Plovdiv, I have been elected as a member of the Scientific Jury for the above procedure and have been appointed to present an opinion at the first online meeting.

The only candidate who is participating in the competition is Assoc. Prof. Georgi Yordanov Yordanov, M.D., PhD, Executive Director of the Agency for People with Disabilities.

**Biographical data**

Assoc. Prof. Georgi Yordanov Yordanov, M.D., PhD, graduated from the Medical University of Plovdiv in 1979 with a degree in "Dentistry". In 2004 he obtained a second specialty in "Dental Imaging" and in 2009 – a Master's degree in "Health Management".

In 1991, the candidate defended his thesis, for which the Higher Attestation Commission awarded him the degree of 'Candidate of Sciences' (currently 'PhD').

In 1995, he was awarded the academic position of Senior Research Fellow, second degree (currently 'Associate Professor').

Assoc. Prof. Yordanov spent his overall teaching and scientific career at the Medical University - Plovdiv.

In his working career Assoc. Prof. Yordanov held a number of managerial positions, such as Executive Director of the Plovdiv University Hospital, Director of St. Mina Hospital, Director of the Regional Health Institute Plovdiv. He is currently the Executive Director of the Agency for People with Disabilities.

Assoc. Prof. Yordanov was also a Member of Parliament in the 44<sup>th</sup> National Assembly, which demonstrates the upgrading of his scientific and teaching experience with socially useful political activities, as a deputy and municipal councillor.

**Evaluation of scientific activity**

The presented data on scientific works and participation in scientific forums can be classified in the section "Scientific activity" with the following numbers - monographs - 2, textbook - 1, articles and reports published in scientific journals, refereed and

indexed in world-known databases with scientific information - 6, articles and reports published in non-refereed peer-reviewed journals - 22, citations - 40, of which 16 in foreign databases, participation in scientific research projects - 3 and supervision of PhD students - 4.

The candidate Assoc. Prof. Georgi Yordanov exceeds the minimum national requirements for the acquisition of the academic position of "Professor", particularly impressive are the original scientific contributions in his works.

### **Contributions of the scientific works**

The scientific activity of Assoc. Prof. Georgi Yordanov is characterized by scientific, scientific and applied and applied contributions in several main areas - health management, social medicine and imaging diagnostics.

An important contribution is the introduction of a system of health indicators for the evaluation of various activities in the field of healthcare. The highlight is the creation of an up-to-date regulatory framework to determine fair remuneration for medical professionals and a modern national health map. A significant contribution is the identification of nine management indicators (two core and seven operational) related to a range of managerial activities such as planning, organisation, communication, motivation, leadership and control. Another significant contribution to hospital management is the study of quality of care. The analyses of conflicts in healthcare teams and their negative impact on medical activities are of more particular interest.

An important applied contribution is the feasibility study of implementing an electronic health record to improve therapeutic decisions for patients.

The other group of issues on which Assoc. Prof G. Yordanov has worked on includes imaging diagnostics in the maxillofacial area, which are an expression of in-depth specialisation in dentistry, but do not contribute to the justification for holding the academic position of "Professor" in the scientific specialty of "Health Management".

The two monographs of Assoc. Prof. Yordanov can be used as a theoretical and applied scientific basis for the development of modern health policy and improvement of health management tools in the Bulgarian health system.

### **Evaluation of teaching activities**

Assoc. Prof. Georgi Yordanov is a lecturer at the Medical University of Plovdiv, Department of Imaging Diagnostics, Dental Allergy and Physiotherapy.

The candidate's teaching load includes 246 hours in the academic year 2014/2015, 180.8 hours (2015/2016); 180.8 hours (2016/2017). The candidate fully meets the requirements for teaching activity, which is testimony to the accumulated teaching experience in disciplines that are predominantly in the field of his research.

### **Personal impressions**

I know the candidate as a thorough, extremely hard-working and principled manager of various health care facilities and institutions.

The scientific activity of Assoc. Prof. Georgi Yordanov characterizes him as a searching, energetic researcher with an innovative spirit in the field of public health sciences, established as a promising scientist with important contributions to the development of public health and health management in our country.

### **Conclusion**

Assoc. Prof. Georgi Yordanov, M.D., PhD is presented in the present competition with a large number of scientific publications and citations exceeding the requirements for quantitative indicators, according to the Regulations on the Development of Academic Staff for the Academic Position "Professor".

The candidate's overall scientific work and activity stand out with significant contributions in the field of public health and health management.

I give my positive assessment with full conviction and propose the Scientific Jury to elect Assoc. Prof. Georgi Yordanov M.D. to the academic position of "Professor" in the scientific specialty "Organization and Management outside the sphere of material production (Health Management)" at the Department of "Regional Development, Agribusiness and Tourism" of the University of Agribusiness and Rural Development, Plovdiv.

February 20, 2023